

# MEDICAL JAPAN **2018** TOKYO

1st Int'l Medical and Elderly Care Expo & Conference Tokyo

Sep.18, 2018

## The Solemn Declaration of No Inflated Numbers

We consistently count visitor registration numbers clearly and stringently based on the following philosophy and principles.

### Fundamental Philosophy of the Total Visitor Number Announcement

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

### Three Major Principles of the Counting Method

1. One business card submitted at the on-site registration counter is counted as one visitor.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures; therefore, this counting method is prohibited.

#### ① On-site Registrants

- Only those who completed registration on-site are regarded as registrants. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

#### ② VIP Registrants

- Only those who completed VIP registration on-site are counted. Also, one registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

#### ③ Special Guests

- Government-related visitors, embassy officials, members of the related associations are counted. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

## VISITOR FIGURES

	Sept. 12 [Wed]	Sept. 13 [Thu]	Sept. 14 [Fri]	3 Days Total
① <i>On-site Registrants</i>	4,093	4,430	3,695	12,218
② <i>VIP Registrants</i>	1,235	856	632	2,723
③ <i>Special Guests</i>	5	1	0	6

<b>MEDICAL JAPAN TOTAL number of visitors (①-③)</b>	<b>5,333</b>	<b>5,287</b>	<b>4,327</b>	<b>14,947</b>
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All registrations are counted only once. Those who registered on Day 1 and 2 are not included.

	Sept. 12 [Wed]	Sept. 13 [Thu]	Sept. 14 [Fri]	3 Days Total
<i>Number of Conference Attendees of the day</i>	3,603	4,494	3,139	11,236

	Sept. 12 [Wed]	Sept. 13 [Thu]	Sept. 14 [Fri]	3 Days Total
<i>Number of Press Registrants of the day</i>	44	23	29	96

\* 'Total Number of Visitors' does not include the number of conference attendees and press registrants.

\* These figures are preliminary and they are subject to change after being certified by an official institute.

