

# MEDICAL JAPAN

Int'l Medical and Elderly Care Expo & Conference Tokyo

October 18, 2018

## MEDICAL JAPAN TOKYO (a spin-off from MEDICAL JAPAN OSAKA) concluded with huge success!



***The first Tokyo edition of MEDICAL JAPAN drew great attention from the entire industry.***

The Tokyo edition, MEDICAL JAPAN TOKYO 2018 – 1<sup>st</sup> Int'l Medical and Elderly Care Expo & Conference Tokyo was held from September 12<sup>th</sup> – 14<sup>th</sup>, 2018 at Makuhari Messe, Japan. Reed Exhibitions Japan Ltd. launched this Tokyo edition fulfilling high expectations from the industry after 4 editions of MEDICAL JAPAN in Osaka. Together with the co-organisers, Japan Hospital Association, Japan Care Association and the support from the Ministry of Health, Labour and Welfare, Japan, MEDICAL JAPAN is designed to activate and energise the medical industry with 5 specialised shows. The launch in the biggest metropolitan

city of Japan, where medical and elderly care fields are considered top priority by the government, gathered great attention from the entire industry.

***392 exhibitors and 14,947 visitors gathered under one-roof.***

From the first edition, the numbers of the exhibitors and the visitors were more than expected. The show was originally expecting 350 exhibitors. However, with exhibitors rushing in, it summed to 392 exhibitors in total. This proved high demand of this platform and potential in its future growth. These 392 exhibitors made great impact on the first success of MEDICAL JAPAN TOKYO.

**Exhibitors showcased their latest products, attracting the visitors.**

clinics, where there are high demands in IT solutions for patient data management.



**OMRON HEALTHCARE CO., LTD.** presented their latest product called OMRON CONNECT. Their technologies utilising IoT caught the visitors' attention that the booth was always busy. The long-established healthcare giant surprised the audience with their innovative technologies.



Many more companies showcased their latest products and met many buyers from the target industry. Leading companies such as **Siemens AG** and **Philips Japan, Ltd.** have already decided to exhibit at the next edition. There is a huge excitement for the next edition to be another success.



**FITBIT INC.** exhibited at MEDICAL JAPAN for the first time in this Tokyo edition. Their well-known FITBIT products were introduced to the healthcare industry. It is easy to say that the expectations for wearable devices are high and FITBIT has brought innovation to the industry for professional use. This strong penetration in the Healthcare and Elderly care market is showing no signs of slowing down.

**KYOCERA DOCUMENT SOLUTIONS JAPAN INC.,** chose this exhibition to meet their prospective customers. Their IT solutions attracted huge attention from the visitors from hospitals and

### **MEDICAL JAPAN 2019 OSAKA**

Dates: February 20 – 22, 2019 Venue: INTEX OSAKA  
Organised by: Reed Exhibitions Japan Ltd.

Consists of 6 shows

- 5th Medical Devices & Hospital Equipment Expo
- 5th Hospital BPO Services Expo
- 4th Medical IT Expo
- 5th Elderly Care & Nursing Expo
- 2nd Community Care Expo
- 9th Medical Device Development Expo Osaka [MEDIX OSAKA]

### **MEDICAL JAPAN 2019 TOKYO**

Dates: October 23 – 25, 2019 Venue: Makuhari Messe  
Organised by: Reed Exhibitions Japan Ltd.

Consists of 6 shows

- 2nd Medical Devices & Hospital Equipment Expo
- 2nd Hospital BPO Services Expo
- 2nd Medical IT Expo
- 2nd Elderly Care & Nursing Expo
- 2nd Community Care Expo
- 10th Medical Device Development Expo Tokyo [MEDIX TOKYO]

**To Exhibit** [https://www.medical-jpn.jp/ex\\_en/](https://www.medical-jpn.jp/ex_en/)

**To Visit** [https://www.medical-jpn.jp/inv\\_en/](https://www.medical-jpn.jp/inv_en/)

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